

Cuadro N°6. Análisis Comparativo de la competitividad del Destino
Competitividad de los destinos Turísticos

Región	Destino	Destino Turístico	Hardware (35%)					Software (30%)							Orgware (35%)					TOTAL				
			Infraestructura en transporte y servicios públicos (40%)	Atractivos turísticos y Facilidades Turísticas (30%)	Patrimonio Matertial (10%)	Áreas Protegidas (20%)	Promedio	Ranking	Índice de pobreza (30%)	Estructuras de conocimiento (25%)	Compatibilidad de usos (10%)	Minería (10%)	Residencial(10%)	Basuras(15%)	Promedio	Ranking	Inversión Pública (20%)	Inversión Privada (20%)	Planificación territorial (30%)	Capital Social (30%)	Promedio	Ranking	Promedio General 1(35%) 2(30%) 3(35%)	Ranking General
	8.2	Sambú	2.5	3.5	1.5	5	3.2	20	2.0	1.0	6.3	8.0	8.0	3.0	3.48	19	1.5	1	3.5	2.5	2.3	23	2.97	23
	8.1	Tuira	2	3.5	1.5	5	3	22	3.0	3.0	6.3	8.0	8.0	3.0	4.28	12	1.5	1.5	4.5	2.5	2.7	22	3.28	20
	7.3	La Miel- Puerto Obaldía	1.5	2	1.5	2	1.75	25	2.5	1.0	6.3	8.0	8.0	3.0	3.63	17	1.5	1	2.5	2.5	2	26	2.40	25
	7.2	El Porvenir- Carí	3	7.5	3.5	7	5.2	6	1.5	1.0	6.3	8.0	8.0	3.0	3.33	22	1.5	2	2.5	2.5	2.2	24	3.59	18
	7.1	Portobelo- Santa Isabel	4	6	7	6	5.3	5	4.5	5.0	3.7	6.0	3.0	2.0	4.02	13	3.5	3.5	2	3.5	3.05	18	4.13	13
	6.3	Puerto Colón	6	6	6	6	6	3	3.0	6.0	3.5	5.0	4.0	1.5	3.85	14	6	7.5	6	5.5	6.15	4	5.41	4
	6.2	Las Perlas	3.5	6	2	7	4.8	11	5.5	1.0	4.7	9.0	2.0	3.0	3.57	18	4.5	6.5	5	4.5	5.05	6	4.52	10
	6.1	Ciudad de Panamá	8	8.5	8	6	7.75	1	7.0	8.0	7.0	7.0	4.0	5.0	6.1	1	8.5	9	9	8.5	8.75	1	7.61	1
	5.3	Penonomé- El Copé- Natá	4.5	4	4.5	3.5	4.15	13	4.5	4.0	2.5	1.5	4.0	2.0	3.35	21	5.5	4.5	4.5	3.5	4.4	10	4.00	14
	5.2	Costa Pacífica	6.5	6.5	1	1.5	4.95	9	7.0	3.0	5.0	9.0	1.5	4.0	4.475	9	7.5	7.5	3	7.3	6.09	5	5.21	5
	5.1	Campana- Chicá- El Valle	4	4	2	5	4	16	5.5	6.0	6.0	9.0	5.0	4.0	5.4	4	4.5	6	3.5	5	4.65	7	4.65	7
	4.3	Pedasi- Tonosí	4.5	4.5	1.5	4	4.1	14	6.0	6.0	5.3	8.0	3.0	5.0	5.08	6	4.5	4.5	3.5	5.5	4.5	9	4.53	9
	4.2	Las Tablas- Santo Domingo- La Palma- Guararé	5	4	3.5	2.5	4.05	15	6.5	6.0	5.7	7.0	5.0	5.0	5.47	3	4.5	3.5	4.5	4.5	4.3	11	4.56	8
	4.1	Ocú- Santa María- Parita- Chitré	5	4	3	2	3.9	17	6.5	6.0	6.0	8.0	5.0	5.0	5.6	2	3	2.5	3.5	3.5	3.2	16	4.17	12
	3.5	Coiba	3	6	4	8	5	8	0.0	3.0	8.0	9.0	9.0	6.0	3.8	15	2	2	5.5	2.3	3.14	17	3.99	15
	3.4	Pacifico Verqagüense - Soná	2.5	3.5	2.5	1.5	2.6	24	3.0	3.0	5.3	8.0	4.0	4.0	3.58	16	5.5	9	2	4.5	4.85	13	3.68	19
	3.3	Golfo de Montijo	3	4	2.5	6	3.85	18	5.0	3.0	5.7	8.0	5.0	4.0	4.37	11	2.5	3.5	2.5	4.5	3.3	15	3.81	17
	3.2	San Francisco- Santa Fe- Calobre	3	3.5	2.5	2.5	3	20	4.5	1.0	4.7	3.0	7.0	4.0	3.42	20	3.5	3	1.5	3.5	2.8	21	3.06	22
	3.1	Costa Caribe Veraguas	1.5	5	2.5	3	2.95	23	1.5	1.0	4.5	1.5	8.0	4.0	2.5	25	3.5	3.5	1.5	3.5	2.9	20	2.80	24
	2.4	Comunidades Ngäbe-Buglé	1.5	2.5	2	1	1.75	26	1.5	1.0	4.0	2.0	8.0	2.0	2.5	26	1	1	3.5	1.8	1.99	25	2.06	26
	2.3	Golfo de Chiriquí	5.5	6	3	4	5.1	7	6.0	6.0	5.3	7.0	5.0	4.0	5.28	5	3.5	4.5	6.5	3.5	4.6	8	4.98	6
	2.2	Boquete	5.5	7	2.5	5	5.55	4	7.0	3.0	5.8	8.0	1.5	8.0	4.455	10	4.5	7	6	7.5	6.35	3	5.50	3
	2.1	Volcán Barú- Cerro Punta	4	6	3.5	5.5	4.85	10	4.5	3.0	7.0	8.0	6.0	7.0	4.5	8	3.5	3.5	3.5	4.5	3.8	14	4.38	11
	1.3	Chiriquí Grande- Ngäbe- Península Valiente	2	4	2	5	3.2	19	1.5	4.0	4.0	2.0	8.0	2.0	3.25	24	2.5	2	4.5	2.5	3	19	3.15	21
	1.2	Changuinola- Naso- Ngäbe- Teribe	4	4	2.5	6.5	4.35	12	2.5	3.0	4.0	2.0	8.0	2.0	3.3	23	3	2.5	6.5	3.5	4.1	12	3.95	16
	1.1	Bocas del Toro	5	7	4.5	7.5	6.05	2	6.0	5.0	6.0	8.0	4.0	7.0	5.05	7	7	8.5	6	7.5	7.15	2	6.14	2